

SCOTT C. PLEIN



Scott is the founding principal of [Equinox Investments, LLC](#), a real estate investment, development and management firm specializing in community planning, entitlements, and project development in the Northern Virginia area. A lifelong resident of the Commonwealth of Virginia, Plein began his career in 1976 when he founded [KT Enterprises, Inc.](#), a local landscape development firm. Today KT and its affiliate company, [Total Development Solutions](#), provides turn-key site development solutions for some of the most prestigious home builders, developers, and commercial contractors in the Washington, D.C. metropolitan area.

An involved citizen in the community in which he lives, Scott recognizes the great responsibility of giving back and supports many non-profits and charitable groups through a devotion of financial resources, but more importantly-- time. He currently serves as the Chairman of the Northern Virginia Advisory Board for [Gleaning for the World](#)—a charitable organization that provides environmentally responsible humanitarian aid worldwide through the repurposing of usable products sourced from businesses and industry. He’s the treasurer of [Potomac Riverkeeper Network](#)—the only nonprofit dedicated to protecting the entire Potomac Watershed through legal advocacy. He serves on the Board of Directors for Mason Housing Inc. And his mentorship of young leaders in commercial real estate is realized through his involvement with the [George Mason University School of Business](#), of which Scott serves on the Advisory Board and Executive Committee, and [NAIOP Northern Virginia’s Developing Leaders](#). Scott also lends operational guidance and mentoring advocacy to Asian American and other minority students at [AASuccess](#) to advance the social, personal and professional fulfillment of our young citizens.

Scott previously served on several local and regional boards including the [Northern Virginia Transportation Alliance](#) and the [Northern Virginia Chapter of NAIOP](#). He is a past president of the [Northern Virginia Building Industry Association](#), as well as the [Dulles South Alliance](#), an association of business and resident leaders dedicated to providing an open forum to the public on the future development opportunities in the Dulles South region. Scott also chaired the Building and Development Committee for Capital Caring’s [‘Adler Center for Caring’](#), a state-of-the-art inpatient hospice and palliative care center.

Scott is devoted to the [White House Farm Foundation](#), a nonprofit educational foundation that he established after his purchase of the 270 acre historic White House property in Luray, Virginia. Through the Foundation, he hopes to enrich individuals with the knowledge of and involvement in our natural ecological systems, sustainable agriculture, holistic community planning, conservation, and respect for local history and culture.

Scott’s cornerstone project--the [Villages of Piedmont at Leopold’s Preserve](#)—has been touted by Prince William County officials as “a model for preservation-oriented land planning”. Uniquely situated at the mid-section of the Journey Through Hallowed Ground’s National Scenic Byway in Haymarket, Virginia, this award-winning project exemplifies Scott’s deep commitment to the environment and ecological systems, particularly as it pertains to finding a balance between human habitat needs and preserving our natural habitats. One of the most compelling aspects of the project is its impressive open-space commitment—the permanent conservation of 380 acres dedicated to the legacy of famous

conservationist, Aldo Leopold. Today, the public amenity known as [Leopold's Preserve](#) is visited daily by community residents, tourists, and educational groups who enjoy its 7 miles of walking trails, interpretive signage, observation platforms and wildflower meadows that showcase the environmental and historic features of the property and surrounding area.

Please see the following page to learn more about Mr. Plein's awards, memberships, education and community partnerships.

AWARDS

- 2015 – Northern Virginia Building Industry Association Great American Living Award for *Innovative Land Planning* for [Villages of Piedmont at Leopold's Preserve](http://www.equinoxinvestmentsllc.com/projects/villagesofpiedmontii.html)
- 2014 – Prince William County *Green Community Award* for Villages of Piedmont at Leopold's Preserve:
<http://www.equinoxinvestmentsllc.com/projects/villagesofpiedmontii.html>
- Shenandoah Valley Soil and Water Conservation District '*Clean Water Farm*' Award:
<http://www.svsxcd.org/>
- 2013 - Valley Conservation Council '*Better Models of Development*' Award for his work in restoring the White House Farm's brick farm house, barn, and outbuildings: <http://valleyconservation.org/2013-awards/>
- 2011 – Capital Hospice *Capital Campaign Community Partner Award*
- 2008 - Fairfax County Tree Commission '*Friend of Trees*' Award for his work in helping to write and pass legislation in the Commonwealth that protects and promotes the planting of native vegetation in our suburban and urban areas
- 2004 – Capital Hospice *National Capital Philanthropy Outstanding Volunteer Fundraiser Award*

CURRENT ACTIVITIES

- Asian American Success (Board of Directors, Student Mentor, Life Skills Coach):
<http://www.aasuccess.org/>
- George Mason University School of Business (Advisory Board and Executive Committee; Guest Lecturer): <http://som.gmu.edu/realestate/>
- Gleaning for the World (Chairman, Northern Virginia Advisory Board): <http://gftw.org/>
- Mason Housing Inc. (Board of Directors): <http://gazette.gmu.edu/articles/11925>
- Potomac Riverkeeper Network (Treasurer):
<http://www.potomacriverkeepernetwork.org/board/>

MEMBERSHIPS

- Bull Run Mountains Conservancy: <http://www.brmconservancy.org/>
- Ducks Unlimited, Prince William Chapter: <http://pwducks.com/>
- Dulles South Alliance: <http://www.dsava.org>
- NAIOP Northern Virginia: <http://www.naiopva.org/>
- Northern Virginia Building Industry Association: <http://www.nvbia.org>
- Northern Virginia Conservation Trust: <http://www.nvct.org/>
- Piedmont Environmental Council: <https://www.pecva.org/>
- Prince William Chamber of Commerce: <http://pwchamber.org/>
- Pure Water Forum: <http://www.purewaterforum.org/>
- Virginia Native Plant Society: <http://www.vnps.org/>

EDUCATIONAL PARTNERSHIPS

- George Mason University Masters in Real Estate Development: <http://som.gmu.edu/real-estate-development/>
- James Madison University: <http://www.jmu.edu>

- Lord Fairfax Community College: <http://www.lfcc.edu/>
- Massanutten Regional Governors School: <http://shenandoahmrgs.sharpschool.net/>
- Page County School System: <http://www.pagecounty.k12.va.us/>
- Rainbow Therapeutic Riding Center: <http://rainbowriding.org/>
- Smithsonian Conservation Biology Institute: <http://www.vaworkinglandscapes.org/>
- Virginia Tech Conservation Management Institute: <http://cmi.vt.edu/>
- White House Farm Foundation: <http://whfarmfoundation.org>

The White House Farm Foundation has hosted home school groups from Warren County, Montessori students from Warren and Rappahannock Counties, a private child care development center from Rappahannock County, an ecology club from Rockingham County and twice- hosted the 5th grade class from Flint Hill for a full day of outdoor education on the farm.

COMMUNITY PARTNERSHIPS

- Choices: <http://choicesofpagecounty.org/>
- Daughters of the American Revolution: <http://www.dar.org/>
- Fairfax CASA: <http://www.fairfaxcasa.org/>
- Journey Through Hallowed Ground: <http://www.hallowedground.org>
- Page County Heritage Association: <http://pagecountyheritage.com/>
- Page County Tree Board
- Page County Water Quality Advisory Committee: <http://pagewaterquality.org/>
- Virginia Master Naturalists: <http://oldragmasternaturalists.org/home/2013/08/new-partnership-with-the-white-house-farm-foundation/>

PAST ACTIVITIES

- Arlington South Lion's Club (Member, 1980-1993; President 1989-1993)
- Capital Caring, formerly Capital Hospice (Chairman-Building Committee; Gala Finance Committee): <http://www.capitalcaring.org/>
- Chesapeake Coalition for Responsible Environmental Care (Founder and President, 1989-1993)
- Citizens Advisory Committee for the Chesapeake Bay (Appointed by Governor George Allen, 1994-1998):
http://www.chesapeakebay.net/groups/group/citizens_advisory_committee
- Dulles South Business Alliance (DSBA) (President): <http://www.dsava.org/>
- Metropolitan Washington Air Quality Committee, Subcommittee on Garden Equipment Emissions (Member, 1990)
- NAIOP Northern Virginia (Life Director): <http://www.naiopva.org/leadership.htm>
- Northern Virginia Building Industry Association (NVBIA) (President 2005; Director; Regional Board; Senior Life Director; Past Chairman, Alexandria Chapter Building Association)
- Northern Virginia Community Appearance Alliance (Director, 1987-1988)
- Northern Virginia Transportation Alliance (Life Directors):
<http://www.nvta.org/content.asp?sl=458&contentid=2287>
- Pollution Prevention Coalition (Chairman, 1993-1995)